

# BUSINESS ADMINISTRATION

## Associate in Science

The Associate in Science Degree in Business Administration emphasizes broad management competencies in finance, marketing, human resources, economics, and computers.

The Business Administration degree is designed to provide students with options that enhance transfer to four-year institutions, or allow students to pursue employment upon program completion. The degree provides students with the framework needed for successful careers in high-tech industries, manufacturing, banking and finance, healthcare, communications, service industries and nonprofit organizations.



In addition to the Business Administration Associate in Science Degree, Great Bay offers 3 pathways for students who would like to study within a specialized focus area:

- Transfer Pathway \*Direct path to UNH's Paul School or other university through articulation agreement
- Leadership & Management \*Direct path to SNHU or other 4-year institution through articulation agreement
- Sales & Digital Marketing \*Entrepreneurs, Direct-to-Career and Transfer

## Your Road to Success

### 61-63 Credits to Complete

#### **BUSINESS ADMINISTRATION**

#### **CURRICULUM:**

ACCT 113G - Accounting & Financial Reporting I  
ACCT 123G - Accounting & Financial Reporting II  
BUS 110G - Intro to Business  
BUS 114G - Management  
BUS 242G - Ethics and Social Responsibility in Business  
CIS 156G /154G - Computer Applications in Business / Comprehensive  
ECON 234G - Macroeconomics  
ECON 235G - Microeconomics  
Business or Liberal Arts Elective (9 credits)  
BUS, ACCT, ECON, MKTG or HOSP Elective (6 credits)  
BUS, ACCT, ECON, MKTG or HOSP Elective (200 level course) or Liberal Arts Elective (6 credits)

#### **GENERAL EDUCATION COURSES:**

ENGL 110G/111G - College Composition I / with Lab  
FYE 111G - First Year Seminar BUS  
Lab Science Elective (4 credits)  
Math Elective (4 credits)  
Humanities/Foreign Language/Fine Arts Elective (3 credits)

*Courses are subject to change. Please refer to Catalog for suggested pathway.*

Revised 5/1/2025

## READY TO TAKE THE NEXT STEP?

Apply today: [greatbay.edu/admissions](http://greatbay.edu/admissions)  
[gbadmissions@ccsnh.edu](mailto:gbadmissions@ccsnh.edu) | (603)427-7600  
320 Corporate Drive  
Portsmouth, NH 03801



**CHOOSE  
COMMUNITY**

# WHY GREAT BAY?

- 60+ Degree/Certificate Programs
- Small class sizes (avg 15:1 student/faculty ratio)
- Highly qualified and experienced faculty
- Transfer to 4-year or direct to career after graduation
- 70% of full time students receive financial aid
- No application fee
- Academic Support to include free tutoring
- Athletics and Student Life opportunities
- Flexible campus, online, hybrid course options
- **Lowest tuition and fees in New Hampshire**



**Want to find out more?** Click the QR code to visit the Great Bay Admissions webpage, where you can learn how to apply, explore all our academic programs, take a virtual campus tour, or sign up for an open house or information session.

**Ready to Take the Next Step?**

Contact Admissions at (603) 427-7632 or [gbadmissions@ccsnh.edu](mailto:gbadmissions@ccsnh.edu)

